

Vava Ribeiro grew up on Ipanema beach in Rio de Janeiro. In the early 90's after attending design school and painting classes, he left Brazil on a surfing trip in the search of new waves.

En route to Europe, he became stuck in New York City where he studied photography and established a successful photography career, specializing in contemporary style portraiture and fashion.

In April 2000 he went on to achieve the respected prize of winner of the jury's special award at the "Festival des Arts de la Mode" in Hyeres, France. At the same year, he was selected by PDN magazine as one of the top 30 photographers of his generation.

Ribeiro has exhibited extensively in France, Brazil, Japan and the Netherlands. His photographs now command the respect of many leading style bibles and he is a regular contributor to many key publications worldwide, including: dazed & confused, purple, vogue and New York Times Magazine.

Ribeiro lives in New York and he is currently working on his first book: "Hold your breath" a collection of Fake memoir images of Hawaii.